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Message Text

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PAGE 01 LIMA 03528 242241Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
----------043907 250333Z /66
R 242205Z APR 78
FM AMEMBASSY LIMA
TO USDOC WASHDC
INFO SECSTATE WASHDC 9734
AMEMBASSY BOGOTA
AMEMBASSY MEXICO
AMEMBASSY SANTIAGO
AMCONSUL MONTERREY

UNCLAS LIMA 3528

E.O. 11652: N/A
TAGS: BEXP, PE
SUBJECT: MACHINE TOOLS USA: VTR CATALOG SHOW

REF: USDOC 3824

1. EMBASSY WILL HOLD SUBJECT EVENT AT SOCIEDAD DE INDUSTRIAS (SOCIETY OF INDUSTRIES), LOS LAURELES 365, SAN ISIDRO, LIMA. ALL METALWORKING SECTOR ENTERPRISES ARE MEMBERS OF SOCIETY. BY HOLDING EVENT AT SOCIETY HEADQUARTERS WE INVOLVE PERUVIANS AND OBTAIN THEIR SUPPORT IN MAKING SHOW A SUCCESS. MOREOVER, SOCIETY BUILDING HAS AMPLE FACILITIES TO MOUNT EXHIBIT. THERE WILL BE NO CHARGE FOR SPACE.

2. EVENT WILL BEGIN ON MAY 31 WITH COCKTAIL PARTY HOSTED BY PRESIDENT OF SOCIEDAD DE INDUSTRIEAS AT SHOW SITE (12-1:30 P.M.) AND END ON JUNE 2 WITH A RECEPTION AT THE RESIDENCE HOSTED BY AMBASSADOR SHLAUDEMAN (7:30-9:00 P.M.).

3. SHOW SCHEDULE WILL BE AS FOLLOWS:

MAY 31 (WED) 2:30 - 8:00 P.M.
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JUNE 1 (THURS) 10:00 - 12:30

2:30 - 8:00 P.M.

JUNE 2 (FRI) 10:00 - 12: 30

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2:30 - 7:00 P.M.

4. FIRM HOTEL RESERVATIONS HAVE BEEN MADE FOR MR. MAFFUID FROM MAY 27 TO JUNE 3 AT MIRAFLORES CESAR'S HOTEL. TELEX: 25202. TELEPHONE: 465099. PLEASE PROVIDE FLIGHT NUMBER. MR. MAFFUID WILL BE MET AT AIRPORT.

5. SPANISH-LANGUAGE VIDEOTAPES SHOULD BE 3/4 INCH MODE TO ENABLE US TO USE ICA EQUIPMENT AT POST. IF THIS NOT POSSIBLE, WE COULD USE 1/2 INCH TAPES UTILIZING BORROWED EQUIPMENT.

6. WE HAVE STILL NOT RECEIVED ANY TAPES IN ENGLISH OR SPANISH.

7. NO CATALOGS OR PHOTOS YET RECEIVED: WATERBURY FARREL-TEXTRON; KYSOR MACHINE TOOL; DOALL INTERNATIONAL; GOSS AND DELEEUW MACHINE; AND VERSON. MARKET DATA FORMS STILL NOT RECEIVED ON BULLARD AND VERSON. WE SHARE BOGOTA'S IMPRESSION (BOGOTA 3528) THAT CATALOGS AND PHOTOS OF MOST PARTICIPANTS ARE SCANT AND NOT WELL PRESENTED.

8. WE WOULD LIKE TO RECEIVE COPY OF USDOC'S RESPONSE TO SANTIAGO 2323. WHO WILL SUPPLY SALES LEAD FEEDBACK FORM IN SPANISH? WHO WILL SUPPLY SPECIAL SHOW LOGO?
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WHAT COLORS, SIZE, ETC?

9. BREAKDOWN OF LIMA'S BUDGET WILL BE SENT BY END OF WEEK. DO WE INCLUDE COST OF PRINTING CATALOGS IN MEXICO AND SHIPPING COSTS MEXICO-LIMA?

10. USICA LIMA WILL PROVIDE EXTENSIVE PUBLICITY PRIOR TO AND DURING SHOW. ALSO SUPPLYING VIDEO EQUIPMENT AND PERSONNEL TO OPERATE.
SHLAUDEMAN

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LIMA03528
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780175-0969
Format: TEL
From: LIMA
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1978/newtext/t19780425/aaaaaull.tel
Line Count: 104
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Litigation History:
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Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2872103
Secure: OPEN
Status: NATIVE
Subject: MACHINE TOOLS USA: VTR CATALOG SHOW
TAGS: BEXP, PE
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/24d0c9a8-c288-dd11-92da-001cc4696bcc
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